

# ANIMPACT Workshop: Social Science Methods

Copenhagen 2-3 September 2014

## Report

---

The second face-to-face meeting of ANIMPACT was organized in the form of a workshop on social science methods, organized by Jesper Lassen and Peter Sandøe in the Copenhagen team. The aim was to provide insight into social science methods to all consortium members who will apply such methodology in their respective work packages. This strategic initiative takes advantage of the social science competency within the project, and allows the sharing of expertise across WPs and teams.

Following the time table below, the workshop combined lectures with ample opportunities for the participants to practice what they were learning. In particular, participants worked on different steps in the process from research question to strategy for collecting/producing data to analysis. In small groups, they worked on how to extract key concepts from research questions, and how to start to build an interview guide or questionnaire from the key concepts. The practical work was developed around the research tasks in the different ANIMPACT work packages.

The activities during the meeting were highly focused on social science methods, but there was also room for a project management board meeting and a social dinner at a [restaurant with a clear food/animal ethics](#) theme.

Eleven ANIMPACT researchers participated, representing WPs 2-6, i.e. all WPs engaged in information synthesis for the project. The workshop was very well received, as evident of the following examples of feedback from participants:

“Thank you for a first class meeting. I learnt an enormous amount and have returned to [home institution] with many, better questions and a far clearer understanding than I had before.”

“I have spent a lot of time in similar workshops and on courses in this area over the years - your workshop was of a completely different quality and depth. It was excellent.”

“Working in close contact with [participants from other WPs] during the exercises was very very good.”

“this was extremely enjoyable, interesting and helpful.”

## **Tuesday September 2<sup>nd</sup>**

12.00-13.00	Lunch
13.00-14.00	Social science elements in the ANIMPACT workpackages. Short presentation of the role and status of interviews/ surveys in the WP's ( <i>presentations from all WPs</i> ).
14.00-15.00	Designing interview and survey studies: The overview ( <i>Jesper Lassen</i> )
15.00-15.30	Coffee
15.30-16.30	Exercise. Working in the WP's with the research questions, key concepts and aspects.
16.30-18.00	Project Management Board Meeting
19.00-??	Dinner

## **Wednesday September 3<sup>rd</sup>**

8.30-10.00	From themes to interview guides and questionnaires: Facilitation/ themes/ chronology/ interview guide/ questionnaire (lecture and exercises) ( <i>Jesper Lassen</i> )
10-10.30	Coffee
10.30-12.00	The interviews: good questions and poor questions ( <i>Postdoc Bodil Christensen, IFRO, University of Copenhagen</i> )
12-13	Lunch
13.00-14.30	The survey ( <i>Assistant professor Thomas Bøker Lund, IFRO, University of Copenhagen</i> )
14.30-16.00	Analyzing qualitative data: From transcription to analysis of arguments. Analytical strategies/ coding/ argument analysis etc (lecture and exercises). ( <i>Jesper Lassen</i> )
16. 00	Closing the workshop

## **Venue**

Meeting room B.S. Jørgensen, Department of Food and Resource Economics

## **List of participants**

Andrew Furley  
Andrew Grierson  
Anna Olsson  
Augusto Vitale  
Catarina Castro  
David Townend  
Jesper Lassen  
Joana Fernandes  
Marta Borgi  
Peter Sandøe  
Sandra Silva